The African Researchers (AR) Magazine is an authoritative international, open access, quarterly, peer-reviewed, multidisciplinary academic research magazine; publishing the latest African research news and, profiling African researchers and their innovative research works, thereby accelerating the dissemination of African research through the international scholarly community.

With the current international competition and collaboration between African research communities and among researchers’ growing need for quality research audience, it has never been more important for African researchers, communities, scholars and the public to keep abreast with the latest developments in African research fields. African Researchers Magazine is the first print and online research magazine, dedicated to providing such coverage. Supported by some of the continents’ most experienced researchers and research journalists, AR Magazine aim at higher education readers and research lovers in Africa and the world at large. It is currently offering a monthly email newsletter with access to African research news – free of charge. Grab this opportunity and be updated with the current trends of African research today!
AR Magazine has a vast readership within and outside the continent. Our international audience includes but not limited to African research communities, researchers, scientists, scholars, professionals including private and public agencies. Our goal is to ensure African research dissemination, researchers acknowledgement and public engagement.

AR Magazine is supported by some of the most senior African academics from within and outside the continent. Our contributors include African researchers, scientists, students and scholarly journalists. Our publications are authoritative, multi-disciplinary, innovative and research-driven.

AR Magazine is a platform for knowledge sharing. Advertising with AR Magazine allows you to reach a unique audience and targeted clients seeking information to enhance their skills and knowledge. We offer a multiplatform advertising approach to help you best reach your target market through us.
AR ADVERT CHANNELS

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1. **Magazine Website:** AR magazine website is the online version of the publication, with over a thousand visitors per day, our website boosts of a steady inflow of traffic.

2. **Print Magazine:** AR magazine has a quarterly print version circulated internationally to our subscribers.

3. **Newsletters:** AR magazine sends out newsletters to all its subscribers on a weekly basis communicating the latest African research news and updates.

4. **Publications:** AR publications are authentic, authoritative articles which include its peer-reviewed and non peer reviewed articles published both in print and online versions.

5. **Events:** AR events such as conferences, symposiums and seminars are public engagement platforms organized to bring African researchers, scientists, students, scholarly journalists and professionals together with the goal of exchanging knowledge and skills.

6. **Interactives:** AR interactives uses video interviews such as commentaries that draw attention to a research method or findings, dialogues that expounds on research development, monologues that throw lights into a researcher’s own research work, documentaries of a research method or procedure etc.

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1. For Online; the main channel is the **AR Website** + other channels except Print Magazine
2. For Print; the main channel is the **AR Print Magazine** + other channels except AR Website

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<tr>
<th>- PRINT VERSION</th>
<th>Duration</th>
<th>PRICE</th>
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<tr>
<td>Full Page</td>
<td>3 months</td>
<td>$900</td>
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<tr>
<td>Quarter Front Page</td>
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<tr>
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ABA No: 021000089
For Credit of: Guaranty Trust Bank Plc, Lagos, Nigeria
Swift Code: GTBINGLA
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