



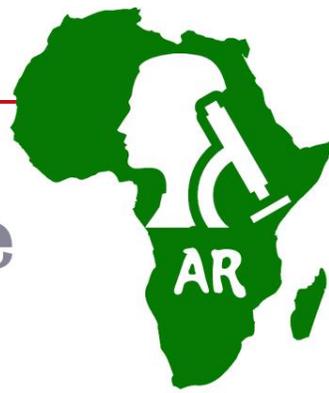
African Researchers

#1 African Academic Research Magazine

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African Researchers Magazine



AR MAGAZINE

The African Researchers (AR) Magazine is an authoritative international, open access, quarterly, peer-reviewed, multidisciplinary academic research magazine; publishing the latest African research news and, profiling African researchers and their innovative research works, thereby accelerating the dissemination of African research through the international scholarly community.

With the current trend in international collaboration among African research communities and among researchers; resulting in groundbreaking researches, there is a growing need for research audience beyond the scholarly community. It has never been more pertinent for African researchers, communities, scholars and the general public to keep abreast with the latest developments in African research fields. African Researchers Magazine is an authoritative scholarly magazine, dedicated to providing such coverage. Supported by some the continents' most experienced researchers and research journalists, AR Magazine targets societal policy makers, stakeholders, the public and research lovers in Africa and the world at large. It is currently offering a monthly email newsletter with access to African research news – free of charge. Grab this opportunity and be updated with the current trends of African research today!

AR AUDIENCE

AR Magazine has a vast readership within and outside the continent. Our international audience includes but not limited to African research communities, researchers, scientists, scholars, professionals including private and public agencies. Our goal is to ensure African research dissemination, researchers acknowledgement and public engagement.

AR Magazine is supported by some of the most senior African academics from within and outside the continent. Our contributors include African researchers, scientists, students and scholarly journalists. Our publications are authoritative, multi-disciplinary, innovative and research-driven.

AR CONTRIBUTORS

AR ADVERTISEMENT

AR Magazine is a platform for knowledge sharing. Advertising with **AR Magazine** allows you to reach a unique audience and targeted clients seeking information to enhance their skills and knowledge. We offer a multiplatform advertising approach to help you best reach your target market through us.

AR ADVERT CHANNELS

AR Magazine uses a multiplatform advertising approach in disseminating your adverts to our vast audience. Our adverts channels include:

- 1. Magazine Website:** AR magazine website is the online version of the publication, with over a thousand visitors per day, our website boasts of a steady inflow of traffic.
- 2. Print Magazine:** AR magazine has a quarterly print version circulated internationally to our subscribers
- 3. Newsletters:** AR magazine sends out newsletters to all its subscribers on a weekly basis communicating the latest African research news and updates.
- 4. Publications:** AR publications are authentic, authoritative articles which include its peer-reviewed and non peer reviewed articles published both in print and online versions
- 5. Events:** AR events such as conferences, symposiums and seminars are public engagement platforms organized to bring African researchers, scientists, students, scholarly journalists and professionals together with the goal of exchanging knowledge and skills
- 6. Interactives:** AR interactives uses video interviews such as commentaries that draw attention to a research method or findings, dialogues that expounds on research development, monologues that throw lights into a researcher's own research work, documentaries of a research method or procedure etc.

We harness these channels including our social media platforms to reach out to your target audience on your behalf.

AR ADVERT RATES

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1. **For Online;** the main channel is the **AR Website** + other channels except Print Magazine
2. **For Print;** the main channel is the **AR Print Magazine** + other channels except AR Website

- PRINT VERSION	Duration	PRICE
Full Page	3 months	\$900
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Half Inner Page		\$500
Quarter Inner Page		\$300
Masthead		\$250
- ONLINE VERSION		PRICE
Sponsored Post + Front Page pinned	\$300	
Video Advert	\$300	
Masthead (W:730px by H:100px)	\$250	
Within Article (W:700px by H:400px)	\$200	
Sidebar (W:330px by H:300px)	\$100	
Custom ads, size, position and duration	Contact Us	

AR Magazine PAYMENT DETAILS



Online Payment

Payment Link: <https://www.africanresearchers.org/payment>

Local Payment

Account Name: **African Researchers Magazine**

Account Number: **1018448653**

Bank Name: Zenith Bank

International Payment

Bank Name: CITI Bank NY to Zenith Bank Nigeria

Correspondent Bank: CITIBANK, New York

Swift Code: ZEIBNGLA

ABA No: 021000089

For Credit of: Zenith Bank Plc, Lagos, Nigeria

Swift Code: ZEIBNGLA

For Final Credit of: **African Researchers Magazine** (Beneficiary Name)

Beneficiary's Account Number: **5071670071** (Dollar Only)

Beneficiary's Branch Sort Code: 057040097

Send a mail with your payment proof attached to: adverts@africanresearchers.org

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